

Go deep inside Alaska, where the unparalleled meets the unexpected. Fairbanks emanates a quality of light, energy, and warmth found nowhere else on Earth. It's not just our Northern Lights, which will change you, or our Midnight Sun, which will charm you. It is also the **LIGHT** shimmering from a three-story ice sculpture, reflecting off our rivers teeming with fish, or glowing from the windows of a rustic cabin five minutes from downtown. That's right; when we say the wilderness is outside our backdoor, we mean it's on the doorstep. Where else can you live in such pristine, majestic nature and enjoy all the conveniences and **ENERGY** of a vibrant downtown, thriving arts community, rich Arctic culture, top-notch university and abundant business opportunities? And where else can you experience the **WARMTH** of a stranger who stops to help you when your car's broken down in 25-degree-below weather? That's why they call Fairbanks The Golden Heart of Alaska. Sure, we're rugged individualists, but we also depend on our genuine sense of community to keep us going strong. Our 90 degree l-o-n-g summer days help, too. As do the apple martinis served at the Ice Hotel's bar. (Put one of those on your life's checklist, along with crossing the Arctic Circle and seeing the Northern Lights.)

Come and experience the light, energy, and warmth of Fairbanks. It's the unexpected Alaska.

FAIRBANKS
ALASKA